

Join Our Corporate Circle

Businesses partnering to help people with brain injuries.

BRAIN INJURY ASSOCIATION OF NEW JERSEY



Brain Injury Association of New Jersey, Inc.

825 Georges Road, 2nd Floor | North Brunswick, New Jersey 08902

Helpline: 800-669-4323

Phone: 732-745-0200

Fax: 732-745-0211

E-mail: info@bianj.org

www.bianj.org

Benefits and community recognition are based on the level of membership:

GOLD

SILVER

BRONZE

COPPER

CORPORATE CIRCLE

Corporate Circle offers the opportunity to support the Brain Injury Association of New Jersey, Inc. and the 10,000 individuals each year who rely on its prevention, education, advocacy and support services after the devastation of brain injury.

Corporate Circle members are listed in resources provided by the association to its members and service users. Members also are provided opportunities to participate in the activities and programs of the Brain Injury Association of New Jersey.

Corporate Circle Members:

- ▶ Reach more than 10,000 individuals statewide.
- ▶ Gain access to timely and vital information at the state and national levels.
- ▶ Are included in:
 - ▷ The association information and resource database used to respond to over 2,500 callers to its information and resource helpline.
 - ▷ The resources database used by all Level One and Level Two trauma centers statewide.
 - ▷ The Brain Injury Association of New Jersey Media Network.
 - ▷ The association's statewide speakers bureau.
- ▶ Increase visibility through:
 - ▷ The Brain Injury Association of New Jersey's general brochure.
 - ▷ The association's quarterly newsletter distributed statewide.
 - ▷ The association website, www.bianj.org.

APPLICATION FOR CORPORATE CIRCLE MEMBERSHIP

Company: _____

Authorized Signature: _____ Date: _____
(If authorization is required, please have signed at time of application)

Address: _____

Contact Person: _____

Phone Number: _____ Ext: _____ Fax Number: _____

E-mail: _____ I would like free E-News.

Facility/Corporation as you would like it to appear in print: _____
would be proud to participate as a

\$7,500 Gold Circle Member \$5,000 Silver Circle Member

\$2,500 Bronze Circle Member \$1,000 Copper Circle Member

Was there a specific person or facility responsible for enlisting your program in the BIANJ Corporate Circle?
If so, please list your contact(s):

1. _____

2. _____

Payment: Unless special arrangements are made with Jill Schulman, a minimum of 50% of the membership fee must be paid at time of application.

IN FULL SEMI-ANNUALLY CHECK ENCLOSED CHECK TO FOLLOW

Make checks payable to: Brain Injury Association of NJ

Confirmation of acceptance to the terms of this contract will be returned. Keep a copy for your records. Application has been approved and accepted on behalf of the Brain Injury Association of New Jersey.

Signature: _____

Date: _____

Barbara Geiger-Parker, Executive Director

GOLD CIRCLE MEMBERS

Davis, Saperstein & Salomon, P.C.

Gordon & Gordon, P.C.

THE GOLD CIRCLE: \$7,500

- ▶ A 100-word article or description of corporate services on www.bianj.org. (Option to change information monthly.)
- ▶ Linking of your website to www.bianj.org.
- ▶ Listing as a statewide resource in the association database and the trauma centers throughout New Jersey.
- ▶ The opportunity to write an article for the BIANJ quarterly newsletter, which will also be published on www.bianj.org.
- ▶ Free half-page advertisement in the association Annual Seminar advertising journal.
- ▶ Free premium exhibit space at two-day Annual Seminar.
- ▶ Description of Corporate Circle member (75 words or less) to be included in each issue of our quarterly newsletter, readership of approximately 3,000 per issue.
- ▶ Three corporate locations may be recognized as Corporate Circle Members.
- ▶ Annual membership for three individuals.
- ▶ Membership in the Media Network. When the media calls BIANJ for a comment on a clinical/legal issue, the association will contact the appropriate expert among the Corporate Circle members to facilitate an interview with the reporter.
- ▶ News release announcing Corporate Circle Membership.
- ▶ Corporate listing in the association's quarterly newsletter, readership of approximately 3,000 per issue.
- ▶ Corporate listing in the association's Annual Report, distribution of 1,500.
- ▶ Corporate listing in the association's brochure, distribution of 5,000 per year.

“We have been members since the program was first established in 1996. We are proud to be included as a statewide resource. The visibility that we have benefited from as a Gold Member by linking our website to the association's has been invaluable.”

“The value and recognition that we have received as a result of our membership have convinced us to include Corporate Circle as an ongoing part of our annual budget. It is the best use of our funds.”

THE SILVER CIRCLE: \$5,000

- ▶ Linking of your website to www.bianj.org.
- ▶ Listing as a statewide resource in the association database and the trauma centers throughout New Jersey.
- ▶ The opportunity to write an article for the BIANJ newsletter, which will also be published on www.bianj.org.
- ▶ Free half-page advertisement in the association Annual Seminar advertising journal.
- ▶ Free premium exhibit space at two-day Annual Seminar.
- ▶ Description of Corporate Circle member (75 words or less) to be included in two issues of our quarterly newsletter, readership of approximately 3,000.
- ▶ Two corporate locations may be recognized as Corporate Circle Members.
- ▶ Annual membership for three individuals.
- ▶ Membership in the Media Network. When the media calls BIANJ for a comment on a clinical/legal issue, the association will contact the appropriate expert among the Corporate Circle members to facilitate an interview with the reporter.
- ▶ News release announcing Corporate Circle Membership.
- ▶ Corporate listing in the association's quarterly newsletter, readership of approximately 3,000 per issue.
- ▶ Corporate listing in the association's Annual Report, distribution of 1,500.
- ▶ Corporate listing in the association's brochure, distribution of 5,000 per year.

SILVER CIRCLE MEMBERS

HealthSouth Rehabilitation Hospitals

JFK Johnson Rehabilitation Institute

Kessler Institute for Rehabilitation

The Mentor Network - New Jersey

PLUS NeuroRehabilitation, Inc.

Rehabilitation Specialists

Stark & Stark, P.C.

Universal Institute Rehabilitation and Fitness Center, Inc.

Willow Creek Rehabilitation and Care Center

BRONZE CIRCLE MEMBERS

Bancroft
NeuroHealth

Community Skills
Program

Morristown
Memorial
Hospital: RIMM

COPPER CIRCLE MEMBERS

American
Physical Therapy
Association of
New Jersey

Beechwood
Rehabilitation
Services

Independence
Rehabilitation
Services, P.C.

New Jersey
Council of
Teaching
Hospitals

New Jersey
Skylands
Insurance
Companies

Progressive
Health of
New Jersey &
Pennsylvania

Proformance
Insurance
Company

THE BRONZE CIRCLE: \$2,500

- ▶ Listing as a regional resource in the association database and the trauma centers throughout New Jersey.
- ▶ The opportunity to write an article for the BIANJ quarterly newsletter.
- ▶ Description of Corporate Circle member (75 words or less) to be included in one issue of our quarterly newsletter, readership of approximately 3,000 per issue.
- ▶ Annual membership for three individuals.
- ▶ Membership in the Media Network. When the media calls BIANJ for a comment on a clinical/legal issue, the association will contact the appropriate expert among the Corporate Circle members to facilitate an interview with the reporter.
- ▶ News release announcing Corporate Circle Membership.
- ▶ Corporate listing in the association's quarterly newsletter, readership of approximately 3,000 per issue.
- ▶ Corporate listing in the association's Annual Report, distribution of 1,500.
- ▶ Corporate listing in the association's brochure, distribution of 5,000 per year.

“It's our first year as a member. We quickly recognized the importance and value of being included among the Corporate Circle.”

THE COPPER CIRCLE: \$1,000

- ▶ Corporate listing in two association quarterly newsletters, readership of approximately 3,000 per issue.
- ▶ Corporate listing in association's Annual Report, distribution of 1,500.
- ▶ Corporate listing in association's brochure, distribution of 5,000 per year.
- ▶ Annual membership for one individual.

