



Brain Injury Alliance

NEW JERSEY

2020 ANNUAL REPORT

As fiscal year 2019-20 began, the Brain Injury Alliance of New Jersey was positioned for a successful year, looking ahead to Camp TREK, the Annual 5k/Walk, Adopt a Family, the Gala and the celebration of the 10th Annual Champion Schools Showcase. In March 2020, as the pandemic surged, our Board of Trustees made swift decisions which allowed BIANJ to successfully pivot to remote and virtual programming. Due to our dedicated staff, people affected by brain injury saw

no lapse in services or supports. In fact, many additional support and educational offerings were added which allowed BIANJ to reach people that otherwise could not be served. As we look to the future, BIANJ is poised to meet the needs of the people we serve. We will eventually return to in-person support, services and events while maintaining the successful virtual programs that have reached the underserved.



144,047

LIVES TOUCHED

Individuals, families and professionals benefitted from BIANJ's programs and services



114,688

MAKING CONNECTIONS

People connected to resources and information through BIANJ's websites



15,588

STAYING SOCIAL

People engaged through Facebook, Twitter, Instagram and YouTube



3,000

CELEBRATING BRAIN INJURY CHAMPIONS

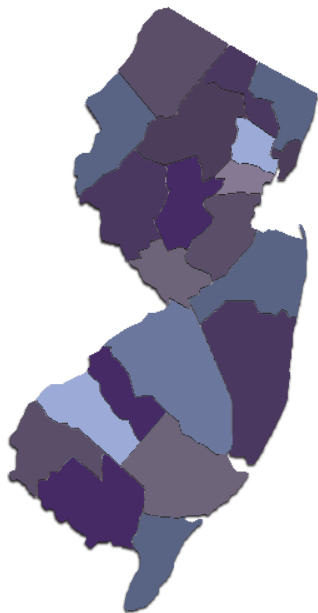
Over 3,000 people engaged in the first ever 'Virtual' Gala, just 10 days into a statewide shutdown



1,000

HOPE, HEALING AND AWARENESS

1,000 people participated in the Annual 5K/Walk in October 2019



3542 students educated about safety

1580 seniors gained confidence through fall prevention workshops

1470 people made connections in support groups

1089 professionals received advanced training

739 people reached out for support and resources through the Helpline

513 people attended educational webinars

303 families connected to services through Support Coordination

300 peers engaged in empowerment, advocacy and public affairs

153 individuals and families supported through care management

47 families adopted by the Holiday Gifting Program

35 campers socialized for a week-long sleepaway at Camp TREK

2020 BUDGET

\$2,900,000

DIRECT SERVICE

86%

ADMINISTRATIVE

14%



Our mission is to improve the quality of life for anyone impacted by brain injury by providing support, advocacy, and information while promoting brain injury prevention.

Brain Injury Alliance of New Jersey | 825 Georges Road, 2nd Floor, North Brunswick, New Jersey, 08902

Helpline: 1-800-669-4323 | Phone: 732-745-0200 | BIANJ.ORG | info@bianj.org