



# Brain Injury Alliance

NEW JERSEY

## 2024 Annual Report



**12,625**

### Lives Touched

Individuals, families, and professionals benefitted from BIANJ's programs and services.



**49,000**

### Making Connections

People connected to resources and information through BIANJ's websites.



**29,641**

### Staying Social

People engaged through Instagram, Facebook, Twitter, and Youtube.



**1,182**

### Hope, Healing, and Awareness

1,182 people participated in the annual 5K/Walk.



**7,344** students educated about safety

**1,161** seniors gained confidence through fall prevention workshops

**1,122** people made connections in support groups

**343** professionals received advanced training

**1,021** people attended educational webinars

**302** families connected to services through Support Coordination

**926** peers engaged in empowerment, advocacy and public affairs

**306** families supported through care coordination

**34** families adopted for the holiday giving program

**31** campers socialized for a week long sleepaway camp

**35** peer mentors trained and 10 peer mentor matches made

**2024 BUDGET**  
**\$3,763,000**

**DIRECT SERVICE**  
**89%**

**ADMINISTRATIVE**  
**11%**