



# 2026 Run • Walk • Roll

## FOR BRAIN INJURY AWARENESS

**Three** event locations  
Fall 2026:



**NORTH**  
Paramus



**SOUTH**  
Mt. Laurel



**CENTRAL**  
Bradley Beach  
*with timed 5K run!*

## SPONSORSHIP OPPORTUNITIES

### Event Sponsor

\$5,000

- Logo and link on BIANJ.ORG
- Logo and link in BIANJ ENews
- Acknowledgment in all event news and outreach
- Logo with premium placement on 1,000 event t-shirts
- Event signage, exhibit space, and 6 complimentary registrations
- Recognition and opportunity to speak during welcome remarks

### All Star Sponsor

\$2,500

- Logo and link on BIANJ.ORG
- Logo and link on BIANJ ENews
- Acknowledgment in all event news and outreach
- Company name printed on 1,000 event t-shirts
- Event signage, exhibit space, and 4 complimentary registrations

### Varsity Sponsor

\$1,000

- Logo and link on BIANJ.ORG
- Logo and link in BIANJ ENews
- Acknowledgment in all event news and outreach
- Event signage and 2 complimentary registrations

### Bib Sponsor

\$500

- Logo or name on all of the 5K runners' bibs (about 200) at Bradley Beach location only



### LOCAL PARTNERSHIPS

Have an idea for being involved at one of our race locations? Contact us!

### QUESTIONS

Please contact Debbie Aidelman at [debbie.aidelman@bianj.org](mailto:debbie.aidelman@bianj.org) or 732-745-0200

 **1,000** +  **9,000** +  **22,537** +  **20,000**  
 event attendees      email recipients      social media followers      Website visits prior to event



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## PAYMENT FORM

**SPONSORSHIP LEVEL:**  Event | \$5,000  Varsity | \$1,000  All Star | \$2,500  Bib | \$500

**PLEASE COMPLETE:**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed for: \$ \_\_\_\_\_

Pay online via credit card:  
Scan QR code or visit  
[https://support.bianj.org/  
2026walksponsors](https://support.bianj.org/2026walksponsors) for  
online payment options



**FOLLOW US FOR EVENT UPDATES:**

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@braininjuryallianceofnj

@BrainInjuryNJ

### QUESTIONS

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### LISTING AND LOGO INFORMATION

Please provide both a full color logo and a one-color logo in PDF and PNG format, and send it to [walk@bianj.org](mailto:walk@bianj.org).

Logos should be high resolution, and must be received by **September 8, 2026** to be included on event t-shirts.

Please provide the company name above as you would like for it to appear on materials.

### INTERESTED IN FORMING A TEAM?

Team up to increase your impact!  
Email [walk@bianj.org](mailto:walk@bianj.org) for details.