



**Brain Injury
Alliance**
NEW JERSEY

2024 Annual Professional Seminar

May 1, 2024

8:30AM - 4:00PM

*The Palace at Somerset Park
Somerset, NJ*



Bridging the Disparity Gap: Improving Equity in Brain Injury Care and Prevention

New Jersey's Premier Brain Injury Seminar for
Athletic Trainers - Behavioral Healthcare Specialists - Case Managers
Cognitive Rehabilitation Specialists - Life Planner Specialists - Neuropsychologists
Nurses - Occupational Therapists - Physical Therapists - Physicians - Psychologists
Public Health Professionals - Rehabilitation Counselors - Social Workers
Speech Language Pathologists - Vocational Counselors

PARTNERSHIP BROCHURE

Funding provided by



Sponsor of Continuing Education



Corporate Circle offers the unique opportunity for businesses to partner with the Brain Injury Alliance of New Jersey in supporting individuals affected by brain injury. To learn more about the benefits of Corporate Circle, contact Debbie Aidelman at 732-745-0200 or debbie.aidelman@bianj.org.

CORPORATE CIRCLE



18,806

social media followers



7,000

enews subscribers



144,047

lives touched



2,000

event attendees

PLATINUM



DIAMOND



Hackensack Meridian
JFK Johnson
Rehabilitation Institute

GOLD



Select Medical



Rebound • Recover • Reconnect



SILVER



At Allaire Rehab



Rebuilding Lives After Brain Injury



A Collage® rehabilitation partner

BRONZE

Begley Law Group
JAG-ONE Physical Therapy

SPONSORS & EXHIBITORS

Sponsoring the Annual Seminar for Professionals provides unique exposure to a diverse group of professionals working in the field of brain injury. Participate by exhibiting, sponsoring, or placing an ad in the event brochure.

Exhibit Fee \$650*

*The exhibit fee includes two full seminar registrations for two exhibitors, and a 6ft table.

Black table cloths will be provided on the exhibitor tables.

Please contact us at 732-745-0200 to find out about a nonprofit exhibitor rate.

SPONSORSHIP

SEMINAR SPONSOR \$10,000

- Naming rights on all materials and advertising
- Premier exhibit space and 8 registrations for the seminar
- Full page ad in seminar program (choice of placement)
- Opportunity to participate in opening remarks
- Acknowledgment in welcome remarks
- Logo and link on event webpage
- Complimentary exhibit space at Annual Walk for Brain Injury Awareness

KEYNOTE SPONSOR \$5,000

- Premier exhibit space and 4 registrations for the seminar
- Full page ad in the seminar program
- Opportunity to introduce keynote speaker
- Acknowledgment in welcome remarks
- Logo and link on event webpage

LUNCH SPONSOR \$2,500

- Premier exhibit space and 2 registrations for the seminar
- Full page ad in the seminar program
- Signage at lunch buffet
- Acknowledgment in welcome remarks
- Logo on event webpage

BREAKFAST SPONSOR \$1,500

- Exhibit space and 2 registrations for the seminar
- Half page ad in the seminar program
- Signage at breakfast buffet
- Acknowledgment in welcome remarks
- Listing on event webpage

AFTERNOON BREAK SPONSOR \$750

- Exhibit space and 1 registration for the seminar
- Signage at the afternoon snack/break
- Acknowledgment in seminar program
- Acknowledgment in welcome remarks
- Listing on event webpage

ADVERTISING

Full Page Back Cover	\$1000	Full Page: 7"W x 9 1/2"H	\$500
Full Page Inside Front Cover	\$750	Half Page: 7"W x 4 1/2"H	\$250
Full Page Inside Back Cover	\$750	Quarter Page: 3 5/8"W x 4 1/2"H	\$150

Please email your high resolution EPS, JPG or PDF ad to debbie.aidelman@bianj.org by April 12, 2024.

PROMOTIONAL REACH

300
attendees

1,000
mailing addresses

7,000
email recipients

18,806
social media followers

58,000
views on bianj.org websites

**GET
INVOLVED**

Become a sponsor or exhibitor today! For questions, contact the Brain Injury Alliance of New Jersey at 732-745-0200, or Debbie Aidelman at debbie.aidelman@bianj.org.



VISIT US AT [BIANJ.ORG/SEMINAR2024/](https://bianj.org/seminar2024/)



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Visit us at [BIANJ.ORG](https://bianj.org)